



## **LA ZAGAleta CELEBRATES 'THE GLOBAL PARTY' WITH A SPECTACULAR GALA DINNER**

Benahavís, September 21, 2011.- The Global Party, a worldwide project two years in the making, was finally celebrated at La Zagaleta on Thursday, September 15, as only one of the four parties held in Spain.

The Global Party, the brainchild of Lord Stanley Fink and David Johnstone secured 80 of the best venues in 61 cities around the world, from Brisbane to Cape Town to New Delhi and Washington DC, asking them to simultaneously celebrate the biggest party ever imagined, all inspired by the adventures and travels of Phileas Fogg.

The party, hosted by Ignacio Pérez Díaz, was held as a gala dinner at one of La Zagaleta's signature villas. Prior to walking the red carpet, 100 select guests from more than 10 nationalities were taken to the house in top-of-the-line Rolls Royce and BMWs, courtesy of Concesionarios Guarnieri.

Distinguished guests from the entertainment, banking and entrepreneurial worlds, and residents of La Zagaleta enjoyed caviar from PSN Caviar and champagne from Mumm before taking a seat for a night full of surprises. The night opened with a typical Spanish performance from La Reina Gitana, and midway through dinner, a prize draw took place, bringing in gifts from Emeshel, Óptica Banús, Guarnieri, Tiara Decoración, Bang & Olufsen, FanStudio, Mumm, and Cartier. The communications and PR agency La Difference also helped to make the night a resounding success.

As a closing treat during dessert, Cartier launched a fashion show, with models swaying between the tables donning the brand's most spectacular pieces.

Guests enjoyed the rest of the night dancing to the sounds of Yanela Brooks, known as the Queen of Soul of the Costa del Sol.

Undoubtedly one of the most commented parties held at La Zagaleta, the company's directors were proud to be part of such an important cause. "It is an honor to support 15 charities, from Tusk to ARK, all of which contribute greatly to a better society. All of this while bringing together the world's elite and helping each other to boost our brands on a broader level," says Ignacio Pérez Díaz, Business Development Director of La Zagaleta.

While The Global Party has finalized, plans are underway to celebrate a second round of The Global Party in 2013, under a 360º theme – 360 parties in 24 hours.

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## CONTACT

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## ABOUT LA ZAGAleta

LA ZAGAleta<sup>®</sup> is a residential gated estate, situated above the town of San Pedro de Alcántara (Marbella - Costa del Sol - Spain) in the municipal district of Benahavís. Located at an average altitude of approximately 400m above sea level, and less than 10 kilometres away from the coastline, the estate spans nearly 900 hectares (approx. 2000 acres), and enjoys stunning views of the "Serranía de Ronda" mountains as well as the Mediterranean sea, Gibraltar and Africa.

"LA ZAGAleta S.L.U." is the real estate development company, founder, owner and builder of the estate that carries its name since its incorporation, in the year 1991. Our product range is:

- building plots for the construction of your ideal home
- ready to move in, newly built villas
- resale homes

All properties and plots are set in a tranquil, natural area, integrated harmoniously into the fascinating countryside that surrounds the estate.

La Zagaleta offers a very high level of security, privacy and exclusivity. On a European level, it is recognised as one of the most stunning and luxurious urbanisations. The combination of the mild climate of southern Spain, the proximity to the beach, and the contrast of the mountainous landscape makes living at La Zagaleta particularly unique.

This ambitious project is the result of immense and constant human effort, complying with the objective "only the best is good enough," and based on exclusivity and distinction. Our properties are built to the highest standards and are located amidst incomparable facilities: two 18-hole golf courses, an equestrian club, a private heliport for members only, all of which offer a high level of privacy and security. To cite an example, from a planning aspect, the effort to reduce the total number of permitted homes from several thousands to only 420, has gained international recognition.

## ABOUT THE GLOBAL PARTY

On Thursday 15th and Friday 16th September 2011 The Global Party will bring together 80,000+ of the world's most influential guests, premium brands and 80+ luxury venues from across 73 cities and 42 countries, for a party to take place over two nights in order to help raise awareness and we hope a significant amount of money for 100's of charities across the world including our 15 official benefiting charities.

## RELEVANT LINKS

La Zagaleta  
[www.lazagaleta.com](http://www.lazagaleta.com)

The Global Party  
[www.theglobalparty.com](http://www.theglobalparty.com)